

# When your customers ask about Stripe + HubSpot

## There's finally a great answer.

ClearSync.ai syncs Stripe subscription data into HubSpot natively, fully self-service.

built by [Joss Poulton](#) (RevOps) & [Rachel Decker](#) (Product), former HubSpotters who felt this pain firsthand.

### WHEN STRIPE USUALLY COMES UP:

**Post-sale** is when Stripe questions peak: typically 0-6 months in, right when CSMs are getting involved.

### WHY IT MATTERS:

When HubSpot CRM has accurate subscription revenue data, **we expect SaaS customers to be far stickier.**

### WHAT CLEARSYNC DOES:

- ✓ **Syncs Stripe subscription data into HubSpot** as App Objects related to Contacts/Companies, no code needed
- ✓ **Enables customers to create powerful revenue reports within HubSpot** by syncing over clean MRR event & subscription records from Stripe.
- ✓ Works with **ALL HubSpot versions** from Free to Enterprise
- ✓ Powers **live MRR dashboards** inside HubSpot
- ✓ **Triggers Workflows:** deal creation, assignments, churn sequences, failed payment campaigns
- ✓ **Expert-led implementation** from our founders

### WHO CLEARSYNC HELPS:

- 👑 **Founders:** Rev. reporting, board metrics, GTM visibility
- 👑 **RevOps:** Automation (Workflows), reporting, attribution
- 👑 **GTM Teams:** Account health, Stripe MRR & product history, and revenue visibility (upgrades, downgrades, churns, renewals)

### IDEAL CUSTOMER PROFILE:

B2B SaaS · \$100K–\$20M ARR · Uses Stripe Subscriptions + HubSpot CRM · (Seed - Series B)

👋 **Refer a customer, ask a question, or just say hi**  
**We'll jump on a call with any customer you send our way** 🤝  
 with no heavy lifting on your end. And if Stripe questions come up on your calls, we're always happy to be a resource  
 - Intros: [joss@clearsync.ai](mailto:joss@clearsync.ai)

**Demo & Resources** 2min demo video and book an intro call at:  
[clearsync.ai/demo](https://clearsync.ai/demo)

### STRIPE MRR & ARR ON CONTACTS & COMPANIES:



*Live Stripe MRR & ARR related to HubSpot Companies & Contacts*

### TRIGGER POWERFUL HUBSPOT WORKFLOWS

- **Run failed payment recovery** campaigns
- **Create a Deal** when a new subscription starts
- **Auto-assign** new customers to CS reps
- **Enroll churned customers** in save sequences
- **Alert reps** on expansion or downgrade events
- **We have an expanding workflow playbook library here:**  
<https://www.clearsync.ai/playbooks>

### FREE FOUNDER-LED IMPLEMENTATION (\$1M+ ARR)

The ClearSync team can fully build out HubSpot Dashboards & Reports, Workflows, and more with temporary HubSpot access for customers with \$1M+ in annual revenue.

**Self-service onboarding** materials are also available at [docs.clearsync.ai](https://docs.clearsync.ai).

⚠️ **Note on the landscape:** SaaS Hapily has stopped selling their Stripe solution and is no longer accepting new customers for that product.

ClearSync is the **active**, well-supported solution and **works with all HubSpot versions** thanks to App Objects.

# EXAMPLE LIVE HUBSPOT STRIPE DASHBOARD VIA CLEARSYNC:

